

# Noah J. Welter

**Email:** noahwelter79@gmail.com  
**Phone:** (724) 814-1295  
**Web Portfolio:** <https://NoahJWelter.com>

## Experience

### **Freelance Digital Marketing Specialist**

#### ***Various Clients - January 2019-Present***

- Curated and ran multiple social media accounts, both personal and professional, creating thousands of impressions.
- Created eye-catching graphic designs, company logos, promotional posters, and branding materials.
- Designed and created beautifully functional websites for multiple companies and individuals.
- Wrote press releases to be disseminated to countless media organizations.
- Created brands from the ground-up, allowing their individual uniqueness to shine and captivate their audience.
- Worked with clients ranging from theatre organizations to travel companies and everything in between.

### **Bartender & Mixologist**

#### ***Various Employers - September 2019-Present***

- Highly-skilled bartender with superior interpersonal and organizational skills.
- Deep knowledge and passion for spirits, cocktails, beers, and the history that encompasses all of it.
- Worked with international organizations to curate drink menus currently being served around the world.
- Created a blog fully devoted to bartending, including history and personal creations.
- Organized event nights that resulted in an 80% increase in sales.

### **New York Life Insurance Company**

#### ***Licensed Agent - April 2020-April 2021***

- Self-built financial services business dealing with the marketing, prospecting, fact-finding, case-design, and ongoing service of new & existing clientele.
- Managed social media platforms to grow & expand the business into new markets.
- Quantitative & strategy consulting while partnering with internal stakeholders to make critical decisions.

### **City Theatre**

#### ***Front of House Manager / Bartender - October 2019-Present***

- Managed the Front of House of a nonprofit theatre organization located in Pittsburgh, PA.
- Trained & managed a team of Ushers to assist the audience pre & post show.
- Managed the pre-show safety & accessibility procedures, ensuring the best access for everyone.
- Created House Manager & Sales Reports to optimize & disseminate information in regards to both audience interactions & cash flow.

### **ScareHouse**

#### ***Marketing & Communication Intern - May 2018-October 2018***

- Collectively controlled ScareHouse's Facebook, Twitter, & Instagram accounts creating digital content that was shared with their 90,000+ followers.
- Coordinated & completed in-store character appearances, generating a 43% increase in ticket sales.
- Managed, organized, & executed promotional/community based events to connect & expand ScareHouse's reach within the greater Pittsburgh area.

### **Kaleidoscope Arts Festival**

#### ***Social Media Coordinator - Seasonal - March 2018-April 2018***

- Increased Twitter interactions by nearly 10,000 impressions & 1,000 engagements on a singular post.
- Interpreted social media analytics to identify the optimal days & times to release content, ensuring the highest level of engagement.
- Worked with a team to execute arts & education based community events to foster a connection between the festival & the community of Slippery Rock.

## Education

### **Slippery Rock University of Pennsylvania - Aug. 2016 - Dec. 2018**

- Bachelor of Arts in Communication Studies with a Minor in Theatre
- Graduated Summa Cum Laude
- 3.89 Overall GPA
- Dean's List for all 5 semesters at SRU

## Skills & Additional Qualifications

- Energetic, creative, driven individual who works diligently for the betterment of those around him.
- Passionate about intersectionality, equity, and diversity initiatives.
- 4+ years of graphic design, video editing, photography editing, & web design using programs such as Adobe Photoshop, Lightroom, & Premiere, as well as Canva, Photofox, Afterlight, Wix, and Squarespace.
- Experience developing & implementing community engagement events & outreach.
- Experienced with Microsoft & Mac publishing tools such as Word, Excel, Powerpoint, Pages, & Keynote.
- Highly skilled & passionate bartender with a depth of knowledge pertaining to craft cocktails & spirits.
- 5+ years of serving & bartending experience.
- Ramp Certified.